

Case Study: Strategic Technology Roadmap for a University's Client's 202 Vision

Background

A university client engaged with Guidacent to realize an ambitious 10 year vision. The client sought expert guidance to develop and oversee a comprehensive technology project portfolio roadmap—ensuring every initiative aligned with strategic objectives and operational excellence.

Engagement Objectives

- **Technology Roadmap Framework:** Guidacent collaborated with the interim CIO to design a tailored roadmap, defining categories, roles, input sources, timelines, and milestones.
 - **Committee & Prioritization Support:** Helped establish committee charges and prioritize technology initiatives for maximum impact.
 - **Project Delivery Oversight:** Worked closely with the CIO and OIT leads to implement best practices in project delivery methodologies.
 - **Board-Level Deliverables:** Supported the interim CIO and Provost in preparing key deliverables and technology presentations for quarterly Board meetings.
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Our Approach

- **Cultural Integration:** Our team blended seamlessly into the university client's environment and working culture.
 - **Practical Solutions:** We delivered implementable strategies and work products accepted across the organization.
 - **Efficiency:** We leveraged participant time effectively, recognizing workload constraints, and used efficient delivery methods.
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Collaboration & Partnership

The university client provided access to key stakeholders, materials, and systems, ensuring timely feedback and issue resolution. Guidacent supplied all necessary resources while working onsite, maintaining a collaborative and responsive partnership.

Results & Impact

- **Strategic Roadmapping:** Our work is cited as a model for knowledge transfer, governance clarity, and cross-functional collaboration—leaving client teams better equipped for future success.
 - **Owner-Led Engagement:** Senior consultants led the initiative, ensuring accountability and continuity.
 - **Operational Excellence:** The roadmap and best practices established during the engagement contributed to the client’s ability to deliver on its 2020 vision and adapt to rapidly evolving technology needs.
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Why Guidacent?

This engagement exemplifies Guidacent’s core strengths:

- Deep expertise in strategic advisory and project leadership
- A collaborative, owner-led approach
- Proven ability to deliver outcomes that align with client vision and operational realities

Guidacent is a trusted partner for higher education institutions seeking to transform their technology landscape and achieve long-term strategic objectives.

