



Brief Case



SUMMARY

Symetra is an American family of companies providing retirement plans, employee benefits, annuities and life insurance through independent distributors nationwide. The main headquarters of the company is located in Bellevue, Washington.

From the concept to delivery, our comprehensive approach will leave you feeling prepared and capable of mitigating any program risk. We adopt and offer improvements to existing client delivery methodologies. As a methodology for success was not in place, Guidacent worked with Symetra to build the formula that would result in the greatest success.

While multiple efforts were made to integrate the data, Brooks selected a new technology to pilot that could weave together a new view of the data.

Guidacent provided a Senior Consultant to help drive the implementation of a new solution utilizing machine learning to help integrate multiple data sources into a single customer view.

For the past several months, we have been executing one of our most visible and critical initiatives. Guidacent first helped with rescuing and then guiding a peripheral project and then directly managing key components of our effort. We've engaged three Guidacent consultants to support our projects and have been very pleased with the quality of resources provided.

Guidacent continues to provide key project management resources that are integrating into the Symetra business fabric. Our approach encompasses an end-to-end view across business, operations, and IT organizations.

"I've been very pleased with the quality of resources provided by Guidacent. They come up to speed quickly and demonstrate confident and competent leadership to our teams."

— Jay Orum, VP Info Technology — Symetra